



NEWS RELEASE

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Mid South Helps Those In Need This Winter

Mid South Synergy is pleased to announce its first distribution of funds through its Operation Round Up Program. Through cooperation with the Montgomery County Emergency Assistance (MCEA), Mid South presented a check for \$2,000 to assist Mid South members who are clients of the agency. "Programs like Operation Round Up are what communities and cooperatives are all about", said Mid South's general manager Kerry Kelton, by pitching in and helping out, members of Mid South are voluntarily able to round up their electric bill every month and have that extra portion allocated into the Operation Round Up. When enough funds are available, they are then distributed to the communities we serve through local agencies such as MCEA, who work hard each day helping those who are truly in need." Added Kelton. As an organization with local ties to the community with a commitment some 60 years strong, it's the right thing for Mid South Synergy to do.

Mid South Synergy has been a participant in Operation Round Up since 2003.

Operation Roundup is a voluntary program in which members of Mid South

Synergy “round up” their monthly electric bill to the nearest dollar amount to provide funding for local community and charitable organizations in our service area that redistribute to Mid South members that need help paying their monthly electric bill. As this program grows with greater interest, Mid South will inform its members on how much is being collected and where funds are distributed keeping in mind individual privacy.

Through the generosity of members helping members we are optimistic in this approach as we intend to help those that are truly in need. It is our intention to help alleviate sometimes-unforeseen impacts the rising costs of living have on our members. Through Operation Round-Up those members will have a better chance of getting over obstacles that have had a negative affects on their monthly budgets.” Said Mid South marketing coordinator Jeff Murski.

For more information on this program, please contact the Mid South Synergy Member Services department at 936.825.5100.

Mid South Synergy is an electric cooperative serving over 16,000 members in Grimes, Brazos, Madison, Walker, Montgomery and Waller Counties. Please visit our website at www.midsouthsynergy.com

Palmetto Electric Cooperative in Hilton Head Island, South Carolina, began Operation Roundup®, in 1989. Since that time 154 other electric membership cooperatives nationwide have chosen to adopt the program. In Texas, cooperatives like Mid South Synergy participate in the program.