



NEWS RELEASE

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Mid South members save over \$11,500 since November

Since November of last year, Mid South Synergy members have saved over \$11,500 as they had 802 prescriptions filled at over 70 pharmacies in the area, according to Mid South's Jeff Murski. The Co-Op Connections card, which is free to Mid South members benefits them by offering valuable discounts at participating local and national businesses, plus 10% to 60% savings on most prescriptions at over 48,000 independent pharmacies and national chains including CVS, Walgreens, Wal-Mart, Target, and more.

Mid South Synergy has implemented this program in conjunction with many other Touchstone Energy cooperatives, in an effort to better serve our member-owners nationwide. With medical expenses and overall costs of living rising each day, this discount card program will work to help our

members. Since January alone Touchstone Energy Cooperatives like Mid South have saved consumers just under a quarter million dollars nation wide on prescriptions filled at their local pharmacies.

Mid South Synergy members were sent their new Co-op Connections card with the discount information in the mail last November. Once the member has signed the back of the card, it may be used at participating businesses and pharmacies locally and nationwide. To find out which businesses and pharmacies are participating and to look up the discount prescription price, co-op members can visit www.midsouthsynergy.com.

“We encourage all of our members to use this card because it will save them money and perhaps help with their month to month budgeting on the goods and services they need”, said Kerry Kelton, general manager for Mid South. “This is just one more way you win from being an electric cooperative member”. Simply present your Co-op Connections card at a participating business or pharmacy and receive a discount at the time of purchase.

“The Co-op Connections card creates an even greater sense of membership and reinforces Mid South’s longstanding commitment to the community,” said Mid South’s Jeff Murski. The card will continue to have other national and local discounts for members updated monthly.

Mid South Synergy is an electric cooperative serving over 16,000 members in Grimes, Brazos, Madison, Walker, Montgomery and Waller Counties. Please visit our website at www.midsouthsynergy.com

Touchstone Energy is a national alliance of local, consumer-owned electric cooperatives providing high standards of service to customers large and small. More than 640 Touchstone Energy cooperatives in 46 states are delivering energy and energy solutions to approximately 22 million customers every day. Touchstone Energy cooperatives serve their members with integrity, accountability, innovation and longstanding commitment to communities.